

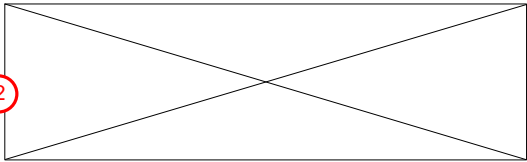
1



Main icon in middle of attractions.



2



1

Possible icon that will appear on Google Earth. When user clicks it the bubble below it will pop-up

2

Picture relevant to the Civil War Trails

3

Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon

Time-travel with Google Earth!
Destination: The American Civil War

Immerse yourself in Civil War history with this new interactive experience from Google Earth. Cutting-edge GigaPan technology and spectacularly detailed ultra-high resolution panoramic photos are your ticket to awe-inspiring adventure.

With Google Earth, you can explore Pennsylvania's Dutch Country Roads region and its many Civil War sites in minute detail---battlefields, churches, even inscriptions on headstones. Experience the Civil War by visiting the places where it happened. Go at your own pace, and get to know the places that stood witness to some of the most gripping and personal stories of our nation's history. Explore the winding trails trodden by weary soldiers; see the rolling hills and hallowed battlegrounds that saw the bloodiest battles fought on American soil. Get as close as you want---it's almost like being there.

Learn more about Civil War Trails on [visitPA.com](#).

3

This project is brought to you by

 VisitPA  Dutch Country Roads  Civil War Museum  Gigapan  Carnegie Mellon

NOT INTENDED AS VISUAL REPRESENTATION OF FINAL LAYOUT

Branding

Category Title

1

Interact with this ultra high-resolution panorama

Interact with the panorama of [name of panorama]

Attraction Name

Brief description of the attraction

2

Learn more

3

Interested in this? Check out:

- Attraction name 1

- Attraction name 2

- Attraction name 3

4

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VisitPA

Dutch Country Roads

Civil War Museum

Gigapan

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5

Directions: [To here](#) - [From Here](#)

6

1

If there is a panoramic photo attached to this attraction, the picture of the attraction will be the panoramic photo's thumbnail otherwise it will be a normal, static photo. User can click on photo or link to see the panoramic photo in Google Earth. If there is more than one panoramic photo, have just links to them with no photo of their own.

2

Learn more links to attraction's detail page on the Civil War Trails microsite

3

List of attractions within the same category. Keep to less than 4 attractions. Attraction names are links to go to and open up that attraction's bubble

4

Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon

5

Can find directions using Google Earth's system.

6

Display up to 3 photos associated with this attraction. Each photo links to the appropriate page on the microsite from where the user can see a larger image.

NOT INTENDED AS VISUAL REPRESENTATION OF FINAL LAYOUT

1

Category Title

Attraction Name

Brief description of the attraction

[Learn more](#)

Interested in this? Check out:

- [Attraction name 1](#)
- [Attraction name 2](#)
- [Attraction name 3](#)

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- ☐ Civil War Museum
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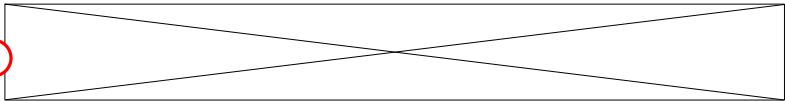
Directions: [To here](#) - [From Here](#)

1 This attraction has no pictures associated with it

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Panoramic Photo is the naming that will be used for the Gigapans

Panoramic Photo



[Interact with this ultra high-resolution panorama](#)

Photo Title

Description of Photo

Attraction this photo is related to: [Attraction Name](#)

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Directions: [To here](#) - [From Here](#)

- 1 Clicking on the photo takes user to this Panoramic Photo's page on the microsite
- 2 Display and link to the attraction that this bubble is related to. The link will open the attraction's bubble.
- 3 Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon
- 4 Can find directions using Google Earth's system. Not exactly sure where this can be placed in the bubble.

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Theme Title

Story Name






- 1

Story. Include links within the story for data points that are mentioned. Link takes user to that data point and opens its bubble.
- 2

View and learn about the [pedestal](#) that this story is physically on.
- 3

View other [category] stories:
 - [Story 1](#)
 - [Story 2](#)
 - [Story 3](#)
 -
- 4

[Learn more about Civil War Stories](#)
- 5

This project is brought to you by
 -  [VisitPA](#)
 -  [Dutch Country Roads](#)
 -  [Civil War Museum](#)
 -  [Gigapan](#)
 -  [Carnegie Mellon](#)
- 1

In a story, if a data point, such as a battlefield, is mentioned, make that word a link. When user clicks on link, take them to that data point and open its bubble.
- 2

Provide link to go to the associated pedestal
- 3

List all of the other stories within the same category
- 4

Link to a page on the microsite that gives a general overview and explanation of the Civil War Stories
- 5

Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon

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Interpretative Pedestals

These are pedestals that have stories on them. These are where all of the thematic stories come from

Historical Markers – Interpretative Pedestals

1

[Interact with this ultra high-resolution panorama](#)

2

Interpretative Pedestal's Name

Description about this pedestal, such as when it was created and by who, and it's placement. Explain how it contains a story, what the story is about, and if the user clicks the link to read the story, a story bubble will pop-up

[Read the story](#)

3

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☐ Dutch Country Roads

☐ Civil War Museum

☐ Gigapan

☐ Carnegie Mellon

4

Directions: [To here](#) - [From Here](#)

5

Interpretative Pedestals

Brief description of what interpretative pedestals are.

[Link to discover more interpretative pedestals.](#)

7

- 1 If there is a panoramic photo attached to this attraction, the picture of the attraction will be the panoramic photo's thumbnail otherwise it will be a normal, static photo. User can click on photo or link to see the panoramic photo in Google Earth. If there is more than one panoramic photo, have just links to them with no photo of their own.
- 2 "Read the Story" link goes to and opens that story's pop-up.
- 3 Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon

- 4 Can find directions using Google Earth's system. Not exactly sure where this can be placed in the bubble.
- 5 Picture of the interpretative pedestal
- 6 Link to discover more interpretative pedestals will take user to a page on the microsite that displays all of the interpretative pedestals
- 7 Display at most one photo associated with this pedestal. Clicking on this will lead the user to a page on the microsite where they can view the full size of this picture

Interpretative Pedestal with no Photos

Historical Markers – Interpretative Pedestals

1

Interpretative Pedestal's Name

Description about this pedestal, such as when it was created and by who, and it's placement. Explain how it contains a story, what the story is about, and if the user clicks the link to read the story, a story bubble will pop-up

[Read the story](#)

☐ (Civil War Microsite's name)

☐ VisitPA

☐ Civil War Museum

Directions: [To here](#) - [From Here](#)

Interpretative Pedestals

Brief description of what interpretative pedestals are.

[Link to learn more about interpretative pedestals.](#)

- 1 Link to learn more about interpretative pedestals will take user to the appropriate page on the microsite

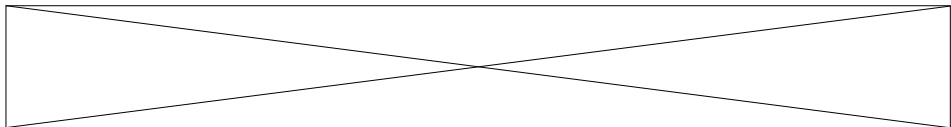
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State Historical Markers

These are tall markers that mark and give a description about an historical site.



Historical Markers – State Historical Markers



[Interact with this ultra high-resolution panorama](#)

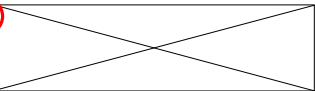
Historic Marker's Name
Mention when this marker was created and it's placement. Write out what is on the historical marker. Include links within the text for data points that are mentioned. Link takes user to that data point and opens its bubble.

[Learn more](#)

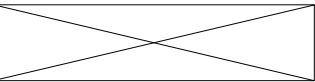
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- ☒ Civil War Museum
- ☒ Gigapan
- ☒ Carnegie Mellon

Directions: [To here](#) - [From Here](#)



State Historical Markers
Brief description of what state historical markers are. Link to discover more state historical mark



- 1 If there is a panoramic photo attached to this attraction, the picture of the attraction will be the panoramic photo's thumbnail otherwise it will be a normal, static photo. User can click on photo or link to see the panoramic photo in Google Earth. If there is more than one panoramic photo, have just links to them with no photo of their own.
- 2 "Learn more" links to this historical marker's detail page on VisitPA
- 3 Logo/callout and link to the VisitPA, Dutch Country Roads, Civil War Museum, Gigapan, and Carnegie Mellon
- 4 Can find directions using Google Earth's system. Not exactly sure where this can be placed in the bubble.
- 5 Picture of the State Historical Marker
- 6 Link to discover more state historical markers will take the user to the a page on the microsite that displays all of the historical markers
- 7 Display up to one photo associated with this attraction. Clicking on the photo takes the user to a page on the microsite where the user can view the full size of the photo

NOT INTENDED AS VISUAL REPRESENTATION OF FINAL LAYOUT

Historical Markers – State Historical Markers

Historic Marker's Name
Mention when this marker was created and it's placement. Write out what is on the historical marker. Include links within the text for data points that are mentioned. Link takes user to that data point and opens its bubble.

[Learn more](#)

This project is brought to you by

☐ VisitPA

☐ Dutch Country Roads

☐ Civil War Museum

☐ Gigapan

☐ Carnegie Mellon

Directions: [To here](#) - [From Here](#)

1

State Historical Markers
Brief description of what state historical markers are. Link to learn more about state historical markers.

1 Picture of the State Historical Marker

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- When attractions are download, whatever is downloaded will be automatically displayed on Google Earth. Major attractions initially stick out. As user zooms in, more attractions appear. Have to figure out what the major attractions are going to be.
- The list in the Layers section under Civil War Trails should be
 - > Introduction
 - > Battlefields
 - > Bridges
 - > Cemeteries & Graves
 - > Haunted Places
 - > Historic Buildings
 - > Historic Churches
 - > Historic Monuments
 - > Historic Places
 - > Historic Towns
 - > Historical Markers
 - Interpretive Pedestals
 - State Historical Markers
 - > Museums
 - > Tours
 - > Panoramic Photos
 - > Stories
 - Defense of the Commonwealth
 - Women & Children Under Siege
 - Commerce & Daily Life
 - Quest for Freedom
 - Medicine
 - Agriculture
 - Hallowed Ground

Do not have Historical Markers and Stories expanded until the user chooses to do so themselves.

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